EUROCITIES and our vision on smart cities

- Network of major European cities, political voice of the largest European cities towards EU - over 135 cities, 35 countries
- We offer cities to network, exchange ideas, share practices and build partnerships
- Smart cities is a cross-cutting theme: connects policies across wide range of areas like ICT, energy efficiency, mobility, urban planning.
- Our cities are leaders in deploying integrated smart city solutions addressing economic and environmental issues together.
EU lighthouse projects: replication and scale up opportunities
Measuring smartness

1. Smart cities → rather a ‘smarter cities’
2. It is a process, not an end goal. → It is about improving urban life, for the people and with the people.
3. Finding common challenges rather than copy solutions → No one size fits to all but don’t start from scratch: there are shared challenges and possible solutions
4. It is all about technology? → Not at all, very strong cultural and social aspects
5. It is about being smart? → It is about the cities and their policies rather...

CITYkeys: http://citykeys-project.eu/
Cities need to be involved in designing the KPIs, as those improve decision-making and policies
Public opinion, how to overcome resistance?

**Fears**
- Job loss
- Digital divide

**Enablers of change**
- Courage, innovation, taking risks and failing forward
- Learning from each other: not to reinvent the wheel, knowledge sharing e.g. common guidelines, specifications, standards can be developed for smart city areas to help cities in procurements, getting really best value for money- innovation, if open and happens in cooperation can lead to savings (time, financial, other).
- Working together with private sector: new governance models, finding balance. Being a pioneer, city as guardian of public interest and value, efficient legislative framework (this is one of the main challenge in smart city areas: technology changes rapidly, legislation is slow).
What can we do?

• Open up, less time for regulating innovation and more time for experimenting, allow co-creation, sharing etc. PUSH market change (e.g. electric cars parking) and PULL on behavioural change (e.g. sharing, options)

• When intervention needed, do that in a coordinated way and rapidly- explain consequence of individual choices, embed people’s views in all processes

*see Lisbon case
Case of Lisbon

- Participatory budgeting
- Key messages: strong partnership, with citizens, SMEs, PPP
Thank you!

More information on:
www.eurocities.eu
www.sharingcities.eu

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